

Jannik Strohbeck

User-centric PM with a hands-on mentality



Work Experience



CHECK24 GmbH, Hamburg

Product Manager

APR 2023 – FEB 2025 · (1 year, 10 months)

PM for private health insurance comparison website

- Responsible for most user-facing applications
- Introduced continuous discovery to the team



Nutrimya GmbH, Hamburg

Founder | CEO

FEB 2021 – APR 2023 · (2 years, 2 months)

Product Management | Marketing | Finance | HR

- Initiated the venture & assembled the team
- Secured over 100k EUR in public funding
- Led product dev. from vision to launch



New Work SE, Hamburg

Working student

MAY 2021 – NOV 2021 · (7 months)

Digital Product Mgmt. | Premium Memberships



Otto Group, Hamburg

Internship

FEB 2020 – MAY 2020 · (4 months)

E-Commerce Strategy | Team Digital Excellence



CWS GmbH, Duisburg

(IT)Project Manager

MAY 2017 – JAN 2019 (1 year, 7 months)

Business Development & Transformation

- Responsible for market research & digital transformation projects
- Led spin-off of an internal startup



CWS GmbH, Duisburg

Internship

OCT 2016 – DEC 2016 (3 months)

Corporate Development | M&A



Rheinmetall AG, Düsseldorf

Internship

APR 2016 – JUL 2016 (4 months)

Investor Relations



GAIN, Victoria, B.C., Canada

Internship

JUL 2015 – AUG 2015 (2 months)

Sales | Marketing | Events

Contact

Jannikstrohbeck@gmail.com

01577 49 120 84

Wexstr. 23

20355 Hamburg, Germany

Relevant Skills

Capabilities

- Project Management
- Innovation & Strategy
- Online Marketing
- Design Thinking
- (User) Research
- UX Design
- Web Development (MERN Stack)

Languages

- German
- English (C1)
- Spanish (A2)

Education



neue fische (Bootcamp), Hamburg, Germany

currently

Final Project: CRUD Web App

Field of study: Web Development Bootcamp

Duration: JUN 2025 – SEP 2025



Technical University of Hamburg (M.Sc.), Hamburg, Germany

Grade average: 1.1

Field of study: Innovation Management & Entrepreneurship

Year of graduation: 2021



University of Aalborg (M.Sc.), Aalborg, Denmark

Field of study: Entrepreneurial Engineering (year abroad)



Westfälische Wilhelms-Universität (B.Sc.), Münster, Germany

Grade average: 2.5

Field of study: Business Administration

Year of graduation: 2016



Steinbartgymnasium (Abitur), Duisburg, Germany

Grade average: 1.8

Stay abroad: John Abbott College, Montreal, Canada

Year of graduation: 2012

Interests

Podcasts

OMR, ARRTist on AIR, How I build this, Lenny's Podcast,
Doppelgänger Tech Talk, Kassenzone, Huberman Lab

Sports

Gym & Bouldering

Other

Longevity & Nutrition, Dogs



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www.linkedin.com/in/jannik-strohbeck-044707130